

# CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Target Enterprises**  
**16501 Venture Blvd suite 515**  
**Encino, CA 91436**

Contract / Revision		Alt Order #
129898 /		07875828
<b>Product</b>		
#147 RGA NC		
Contract Dates	Estimate #	
10/29/12 - 11/04/12	147	
<b>Advertiser</b>		Original Date / Revision
Republican Governors Association		08/16/12 / 08/16/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WCCB	Steve Banka	Los Angeles-Ea
<b>Special Handling</b>		
<b>Demographic</b>		
Adults 35+		
IDB#	Advertiser Code	Product Code
<b>Agency Ref</b>		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
D 1	WCCB	10/29/12	11/02/12	Fox News Rising	530a-8a		:30			NM	0	\$0.00
D 2	WCCB	10/29/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	\$0.00
3	WCCB	10/29/12	11/02/12	Anderson		4p-5p		:30		NM	5	\$750.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		11111--				Spots/Week	Rate			
								5	\$150.00			
4	WCCB	10/29/12	11/02/12	Ellen		5p-6p		:30		NM	5	\$1,125.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		11111--				Spots/Week	Rate			
								5	\$225.00			
D 5	WCCB	10/29/12	11/02/12	Big Bang Theory 7pm	7p-730p		:30			NM	0	\$0.00
6	WCCB	10/29/12	11/02/12	Fox News @ 10pm		10p-1035p		:30		NM	5	\$2,250.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		11111--				Spots/Week	Rate			
								5	\$450.00			
7	WCCB	10/29/12	11/02/12	Fox News EDGE		1035p-11p		:30		NM	5	\$1,250.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		11111--				Spots/Week	Rate			
								5	\$250.00			
8	WCCB	11/03/12	11/04/12	Fox News @ 10pm Sa/Su		10p-1035p		:30		NM	2	\$500.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		-----11				Spots/Week	Rate			
								2	\$250.00			
9	WCCB	11/04/12	11/04/12	Fox News Sunday		9a-10a		:30		NM	1	\$75.00
		Start Date	End Date	Weekdays								
Week:	10/29/12	11/04/12		-----S				Spots/Week	Rate			
								1	\$75.00			
Totals										23	\$5,950.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	23	\$5,950.00	\$5,057.50
<b>Totals</b>	<b>23</b>	<b>\$5,950.00</b>	<b>\$5,057.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.